STREAMLINING YOUR SUPPLY CHAIN FOR A COMPETITIVE EDGE

The Annual European SCMS Summit is back in Berlin for the 3rd time, with big plans for growth. An additional 3rd stream of content brings with it even more sessions, expert speakers and senior supply chain professionals than ever before.

With the ever-increasing globalisation of supply chains, the unrivalled agenda brings you an unprecedented number of senior and C-level speakers with global remits.

At the SCMS Summit, you’ll discover unparalleled cross-industry expertise, assisting you in overcoming your supply chain challenges. You’ll hear industry-leading case studies in Technology, Digitalisation, Industry 4.0, Collaboration, Transparency, Inventory Management, Logistics, Risk Management and Leadership & Workforce Development.

You’ll not only discover innovative technologies, transformation strategies and collaboration methods, but how best to implement them to optimise your supply chain processes.

This summit provides industry leading expertise from and for European supply chain professionals. Helping you reach your supply chain goal of efficiency, transparency and collaboration.

Now is the time to develop your skills, operations and move towards supply chain excellence.

We look forward to seeing you in Berlin!

ELLIE HEANUE
Product Executive
MA Exhibitions
DON’T MISS THESE TOP SESSIONS

INDUSTRY 4.0 & TECHNOLOGY

Self-Driving Supply Chain
ALESSANDRO DE LUCA
Chief Information Officer, Healthcare
Merck Group

The Digital Transformation Journey at Airbus
LUI SAN DEL SAZ RODRIGUEZ,
Global Head of Digital Transformation
Ordering and Logistics
Airbus

Logistics and Industry 4.0...Just a start!
FERRY BAKKER
Head of Planning & Logistics, Laundry & Home Care
Henkel

LEADERSHIP & WORKFORCE DEVELOPMENT

Evolution of Sales and Operations Planning – Success and Failure Factors
MACIEJ PLAMIENTI
Chief Operating Officer
Cedo

Developing an Agile Workforce within Datwyler
JIMMY KESTERS
Vice President Global Operations Services
Datwyler Sealing Solutions

You Want to Significantly Improve your Supply Chain? Don’t forget the Basics
OLIVIER JONARD
Warehouse and Logistics Excellence Director
Pandora

COLLABORATION & TRANSPARENCY

Trust Partnerships with your Suppliers through Collaboration and Transparency
CHRISTIAN VOLAND
Global Chief Procurement Officer
Bunge

How to Establish a Mature Relationship with your Partners in the E2E Supply Chain
AMELIE STOVEROCK
Head of Strategic Supply Chain Partner Management
Vifor Pharma

The Necessity for Transparency and Collaboration in a Newly Merged Company to Deliver Results and to Harvest Synergie
MARTIN KIRK
Vice President Global Supply Chain, Sourcing & Operation Programs
Widex

LOGISTICS & INVENTORY MANAGEMENT

Reducing Inventories Together with Delivery Performance – Example Coatings
KARSTEN ELLER
Chief Operating Officer
Beckers Group

“Easily one of the best conferences I have ever been to. The European SCMS Summit is the must attend event for Supply Chain professionals!”
Deputy Vice President Supply Chain, UK/Ire & BeNeLux, Dormakaba
ALESSANDRO DE LUCA
Chief Information Officer
Healthcare
Merck Group

AMELIE STOVEROCK
Head of Strategic Supply Chain
Partner Management
Vifor Pharma

ANDREAS GENDO
Director Supply Chain Management
Kotányi

ANGELICA SERGI
Director, Supply Chain & Production
Temperley London

ANGELO DALPORTO
Deputy Vice President Supply Chain
UK/Ire + Benelux
Dormakaba

CHRISTIAN VOLAND
Global Chief Procurement Officer
Bunge

FERRY BAKKER
Head of Planning & Logistics
Laundry & Home Care
Henkel

JIMMY KESTERS
Vice President Global Operations Services
Datwyler Sealing Solutions

KARSTEN ELLER
Chief Operating Officer
Beckers Group

KARSTEN JAEGGER
Senior Director, Global Planning & Logistics
Danfoss

LUIZ MIGUEL DEL SAZ RODRIGUEZ
Global Head of Digital Transformation
Ordering and Logistics
Airbus

MAARTEN CORNELISSEN
Global Supply Chain Leader
Teijin Aramid

See the latest speaker list at www.scms-summit.com/speakers-2019
SPEAKERS

MACIEJ PLAMIENIAK
Chief Operating Officer
Cedo

YANN LEDERF
Senior Director Supply Chain Management
Nupro Healthcare - A Jabil Company

OLIVIER JONARD
Warehouse and Logistics Excellence Director
Pandora

PETER DRESSLER
Senior Director of Logistics
Infineon Technologies

MARTIN KIRK
Vice President, Global Logistics and Services
WS Audiology

PLATON GRYSHCHENKO
Head of Corporate Transportation Department
Metinvest Holding

ROBERT VENN
Supply Chain Coordination Manager
Dormakaba

PHIL BOYD
Director of Operations
HP

SABINA KRZYSTOLIK
Chief Quality Officer
Unilever

UFFE TØRNEs
Director of Commercial Supply Chain
Genmab

See the lastest speaker list at www.scms-summit.com/speakers-2019
# AGENDA

## DAY 1 – MONDAY 4TH NOVEMBER 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 08:30 - 11:30 | BMW Plant Berlin - Factory Tour  
Swissbit - Factory Tour |
| 11:50 - 12:50 | Registration & Refreshments  
Chair’s Opening Remarks  
INDUSTRY 4.0 & TECHNOLOGY  
Self-Driving Supply Chain  
Alessandro de Luca, Chief Information Officer  
Healthcare, Merck Group |
| 12:50 - 13:00 | LEADERSHIP & WORKFORCE DEVELOPMENT  
Developing an Agile Workforce within Datwyler  
Jimmy Kesters, Vice President Global Operations Services, Datwyler Sealing Solutions |
| 13:00 - 13:35 | INDUSTRY 4.0 & TECHNOLOGY  
The Digital Transformation Journey at Airbus  
Luis Miguel Del Saz Rodriguez, Digital Transformation, Ordering and Logistics, Airbus |
| 13:45 - 14:20 | SECURITY & RISK MANAGEMENT  
What Measures can you Implement to Avoid Product Recalls and Prevent a Damaging Reputation? |
| 14:25 - 15:00 | COLLABORATION & TRANSPARENCY  
Implementing Sustainable Solutions for Supply Chain Execution in a Growing Business  
INDUSTRY 4.0 & TECHNOLOGY  
Overhaul S&OP to Keep Pace with the Complexity and Subtlety of Supply-Demand Balancing  
LOGISTICS & INVENTORY MANAGEMENT  
Forecasting the Future – Is It Possible? |
| 14:25 - 15:00 | SOLUTION SPOTLIGHTS |
| 16:30 - 17:05 | LEADERSHIP & WORKFORCE DEVELOPMENT  
Tailoring the Customer Experience: Creating a Customer Centric Supply Chain  
SECURITY & RISK MANAGEMENT  
With the Growing Complexity and Globalisation of Supply Chains – How can Developing a Robust Supply Chain Help You to Overcome these Ever-changing Risks and Demands? |
| 17:05 - 17:50 | PANEL DISCUSSION  
Chair’s Closing Remarks & End of Day 1  
CASE STUDIES  
Forecasting the Future – Is It Possible?  
Karsten Jaeger, Senior Director, Global Planning & Logistics, Danfoss |
| 17:50 - 18:05 | LEADERSHIP & WORKFORCE DEVELOPMENT  
Tailoring the Customer Experience: Creating a Customer Centric Supply Chain  
SECURITY & RISK MANAGEMENT  
With the Growing Complexity and Globalisation of Supply Chains – How can Developing a Robust Supply Chain Help You to Overcome these Ever-changing Risks and Demands? |
| 18:05 - 18:55 | Evening Drinks Reception |

“Useful knowledge, real professionals, networking opportunities and much more”

Assistant Director of Sales, VELPRO - CENTAR LTD

See the full session abstracts at [www.scms-summit.com/programme-2019](http://www.scms-summit.com/programme-2019)
AGENDA

DAY 2 – TUESDAY 5TH NOVEMBER 2019

08:00 - 08:45
Registration & Refreshments

08:45 - 08:50
Chair’s Opening Remarks

08:50 - 09:25
COLLABORATION & TRANSPARENCY
The Continuous Adjustment of Unilever to the Rapidly Changing Market
Sabina Krzystolik, Chief Quality Officer, Unilever

09:25 - 10:00
INDUSTRY 4.0 & TECHNOLOGY
How Can you Optimise your Workflow to Drive Efficiency in Your Supply Chain?

10:05 - 10:40
LEADERSHIP & WORKFORCE DEVELOPMENT
Workforce Development at Genmab
Uffe Tørnes, Director of Commercial Supply Chain Genmab

10:40 - 11:30
iSolve & Networking Break

11:30 - 12:05
LEADERSHIP & WORKFORCE DEVELOPMENT
Evolution of Sales and Operations Planning – Success and Failure Factors
Maciej Plamieniak, Chief Operating Officer, Cedo

12:10 - 12:45
LOGISTICS & INVENTORY MANAGEMENT
Optimise Inventory Management to Drive Business Performance

12:45 - 13:45
Networking Lunch

13:45 - 14:20
LEADERSHIP & WORKFORCE DEVELOPMENT
Supply Chain Collaboration, Transparency, Leadership and Workforce Development Through Control Tower Implementation
Angelo Dalporto, Deputy Vice President Supply Chain UK/Ire + Benelux, Dormakaba
Robert Venn, Supply Chain Coordination Manager Dormakaba

15:00 - 15:50
LOGISTICS & INVENTORY MANAGEMENT
How can Blockchain Address the Ever-Increasing Demand for Track and Trace within the Supply Chain?

15:50 - 16:25
LOGISTICS & INVENTORY MANAGEMENT
Reducing Inventories Together with Delivery Performance – Example Coatings
Karsten Eller, Chief Operating Officer, Beckers Group

16:30 - 17:05
LOGISTICS & INVENTORY MANAGEMENT
3 Pillars to Planning Success: Analytics, Practicality Adoption, and Selling to Management

17:10 - 17:55
LEADERSHIP & WORKFORCE DEVELOPMENT
Training and Retaining – What is The Future Workforce of the Supply Chain?

17:55 - 18:00
Chair’s Closing Remarks & End of Day 2

18:00 - 19:00
Evening Drinks Reception

19:00 - 22:30
6th European Manufacturing & Supply Chain Leadership Awards Dinner

See the full session abstracts at www.scms-summit.com/programme-2019
# AGENDA

## DAY 3 – WEDNESDAY 6TH NOVEMBER 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00 - 08:50</td>
<td>Registration &amp; Refreshments</td>
</tr>
<tr>
<td>08:50 - 08:55</td>
<td>Chair’s Opening Remarks</td>
</tr>
<tr>
<td>08:55 - 09:30</td>
<td>COLLABORATION &amp; TRANSPARENCY    Trust Partnerships with your Suppliers through Collaboration and Transparency Christian Voland, Global Chief Procurement Officer Bunge</td>
</tr>
<tr>
<td>09:35 - 10:10</td>
<td>LEADERSHIP &amp; WORKFORCE DEVELOPMENT You Want to Significantly Improve your Supply Chain? Don’t forget the Basics Olivier Jonard, Warehouse and Logistics Excellence Director, Pandora</td>
</tr>
<tr>
<td>10:15 - 10:50</td>
<td>COLLABORATION &amp; TRANSPARENCY    The Necessity for Transparency and Collaboration in a Newly Merged Company to Deliver Results and to Harvest Synergy Martin Kirk, Vice President, Global Logistics and Services, WS Audiology</td>
</tr>
<tr>
<td>10:50 - 11:40</td>
<td>iSolve &amp; Networking Break</td>
</tr>
<tr>
<td>11:40 - 12:15</td>
<td>COLLABORATION &amp; TRANSPARENCY    How to Reap the Benefits of Bridging the Gap between Procurement and the Supply Chain</td>
</tr>
<tr>
<td>12:15 - 12:20</td>
<td>INDUSTRY 4.0 &amp; TECHNOLOGY    How HP is Creating a Digital Enterprise by Leveraging Software Intelligence, Cloud Technology and Process Capabilities into Every Aspect of Business Phil Boyd, Director of Operations, HP</td>
</tr>
<tr>
<td>12:20 - 12:55</td>
<td>LEADERSHIP &amp; WORKFORCE DEVELOPMENT Setting a Market Driven, Integral Supply Chain Strategy to Drive your Customer Experience Maarten Cornelissen, Global Supply Chain Leader Teijin Aramid</td>
</tr>
<tr>
<td>12:55 - 13:55</td>
<td>Networking Lunch</td>
</tr>
<tr>
<td>14:35 - 15:10</td>
<td>INDUSTRY 4.0 &amp; TECHNOLOGY    Enabling Your Staff to Make the Most of the Technology – Training and Support Considerations</td>
</tr>
<tr>
<td>15:10 - 15:45</td>
<td>LEADERSHIP &amp; WORKFORCE DEVELOPMENT Aligning with Customer Needs to Create a Dynamic Relationship with a Competitive Edge</td>
</tr>
<tr>
<td>15:45 - 15:55</td>
<td>KEYNOTE</td>
</tr>
<tr>
<td>15:55 - 16:30</td>
<td>Chair’s Closing Remarks &amp; End of Summit</td>
</tr>
<tr>
<td>16:30 - 19:30</td>
<td>BMW Plant Berlin – Factory Tour</td>
</tr>
</tbody>
</table>

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If you’re interested in a media partnership or attending on a press pass, contact Frances Heaume at frances.heaume@markallengroup.com
Join us as we celebrate the achievements of the manufacturing & supply chain industries.

You’ll enjoy a three-course meal in the luxury of Berlin’s most famous variety theatre, where three awards will be presented.

The relaxed environment is a fantastic opportunity to strengthen relationships with those you’ve met earlier at the summit.

Spaces are limited and will be allocated on a first-come, first-served basis. Book early to avoid missing out! Find out more here.

4th November 2019
Wintergarten Berlin

**2018 Winners:**

**EUROPEAN SUPPLY CHAIN LEADERSHIP AWARD**
GORDON KNOX
Director of Supply Chain
Superdry

**EUROPEAN MANUFACTURING LEADERSHIP AWARD**
MARIO NALDINI
Manufacturing & Supply Chain Director
Prometeon (ex Pirelli Industrial)

**EUROPEAN MANUFACTURING RISING STAR AWARD**
JOSE MIGUEL DOMINGUEZ GONZALEZ
World Class Manufacturing Plant Support Manager
Iveco Madrid

Find out more about award nominations at [www.scms-summit.com/awards-dinner](http://www.scms-summit.com/awards-dinner)
FACTORY TOURS

Make new contacts in a relaxed environment

In addition to the ever-popular BMW Motorcycle Assembly Plant Tours, you’re invited to attend an exclusive tour of Swissbit’s factory in Berlin. Be one of the first to visit this brand-new plant - just select the tour at checkout!

BMW MOTORCYCLE ASSEMBLY PLANT TOUR
Back by popular demand, this sell-out tour will take you through the mechanical production, engine assembly and motorcycle assembly. Here, you’ll see the entire process of how a BMW motorcycle is made.

DATE: Monday 4th / Wednesday 6th November
COST: Tour & Awards Dinner: £250

SWISSBIT FACTORY TOUR
Discover Swissbit’s new ramping memory factory. Including a detailed view of Chip-on-Board Production in Clean Room Environment and insight into the whole production flow. With only a limited number of places, this is one not to miss!

DATE: Monday 4th November 2019
COST: Tour & Awards Dinner: £250
Hundreds of senior supply chain professionals attended the 2018 European SCMS Summit. Here’s a snapshot:

**INDUSTRIES**

- **Food & Beverage Production / Products**: 22.3%
- **Consumer Goods**: 10.8%
- **Automotive**: 7.7%
- **Electronics**: 5.4%
- **Telecoms**: 5.4%
- **Paper, Packaging & Printing**: 4.6%
- **Pharmaceuticals**: 4.6%
- **Aerospace & Defence**: 4.6%
- **Chemicals & Petrochemicals**: 3.8%
- **Transport & Logistics**: 3.8%

**SENIORITY**

- **Senior Manager**: 32.6%
- **Other**: 17.7%
- **Head of**: 22.0%
- **Director**: 9.9%
- **Manager**: 6.4%
- **VP**: 2.8%

**ATTENDEES**

Other industries include:
- Retail
- Medical Equipment & Devices
- Metalworking
- Software & IT

**PRIORITY INVESTMENT AREAS**

- **Digitization of supply chain**: 73.9%
- **Inventory optimisation**: 47.7%
- **Predictive analytics**: 43.9%
- **Manufacturing footprint optimisation process**: 63.6%
- **Digital supply chain**: 60.9%
- **Coping with trade disputes**: 60.0%
- **Supplier relationship management**: 60.0%
- **Sustainability / Carbon footprint monitoring**: 56.8%
- **Process improvement & management**: 50.0%
- **Supply chain visibility**: 50.0%
Other countries include:
- Spain
- Greece
- Poland
- Saudi Arabia

For a sample of the 2018 attendees CLICK HERE
BOOK YOUR PLACE

AS A DELEGATE
If your company has an internal supply chain you can register as a delegate.

Register by 28th June  £495
Register by 26th July  £595
Register by 30th August £695
Register by 27th September £795
Register by 25th October £895
Full rate  £995

Register by 28th June  £495
Register by 26th July  £595
Register by 30th August £695
Register by 27th September £795
Register by 25th October £895
Full rate  £995

AS A COMMERCIAL PARTNER
If your company offers supply chain management services, solutions or technologies and your responsibilities involve business development, you can only attend as a Commercial Partner.

To find out more about commercial partner opportunities please contact:

Alexandra Krcho
Alexandra.krcho@markallengroup.com
+44 (0)20 3874 9205

Register your place online at www.scms-summit.com/register-your-place

Or contact: ADRIAN FORDE adrian.forde@markallengroup.com • +44 (0)20 3874 9209
This year, the 2nd Annual American Supply Chain Management Strategies Summit moves to America’s fastest growing metropolis: Houston, TX. With the ever-increasing globalization of supply chains, Texas is the place to be.

Industry-leading speakers will share the expertise to transform your processes and work towards a lean, optimized supply chain.

To find out more, contact us at maxconferences@markallengroup.com

www.american-scms.com